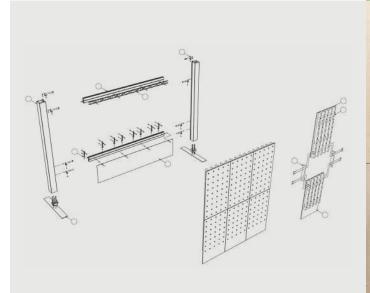
# adaptiv

## my Wall.





Form and Function, Every Time.



#### **MODULAR RETAIL SYSTEM**

Most versatile retail system on the market in the United States.

The benefits of the myWall Inline Display System in a retail setting are limited only by the imagination--ours and yours. We're confident that between us, any retail space can benefit from the versatility of the myWall system.

Retailers can set up their myWall system to maximize retail space and storage. It's also an excellent way to install and easily move monitors displaying entertainment and/or marketing content to your customers in real time. Have an open space in your shop? Use a myWall freestanding structure to fill it with money-making product and eyepleasing design items. Need to set up an art installation, or multiple installation? This is the perfect system to do all of that and more.

AdaptivDC is the proud provider of the (Thinkterior) myWall Inline Display System, a breakthrough in display hardware, and provides design, fabrication and installation to business clients across the United States.

The myWall Inline Display System is an out-of-the-box retail solution that allows you to customize your booth according to the needs of the day. It's load bearing (pile on the product!); easy to assemble/disassemble; and its' high-quality design and construction give you the ability to sell your products to the best effect again and again. The wide range of available accessories allow additions and modifications of your store over time, and are very competitively priced.

#### Form and Function, Every Time.



Overall system is customizable into many other structure shapes and configurations.

#### Key Point!

myWall's patented display system allows users to use both the front or back of the wall panels for product display, storage, and increased marketing surface.

Thanks to the locking pins, myWall becomes an ultra safe display surface capable of handling all the equipment and product you want to throw at it.

#### **ABOUT MYWALL**

The myWall Inline Retail System is the perfect piece of mobile point of sales for companies looking to make their location stand out. Rooted in design cues derived from both Scandinavian and Japanese design, the high-quality myWall system is designed to provide companies with a mobile, modular and customizable display system ready to be used time and again. It's extremely sturdy and load bearing--perfect for product display no matter the weight. Finally, the freedom to display your brand and products in a way that will stand out to every crowd, every time.

#### **KEY FEATURES**

- High-end design
- Easily customizable, wide variety of accessories
- Sturdily crafted
- Increase ROI, use again and again
- Easy to assemble, mimimul tools
- Don't be generic, stand out
- Cost efficient compared to fully customized solutions
- Complete customizatiion with modular plug-and-play shelving
- Durable, environmentally friendly hardwood panels (recycled aluminum & renewable rubber wood)
- Modular savings: start simple and build up on a budget
- Structural support for products, displays, TV's, etc.
- Load bearing system for heavy object display



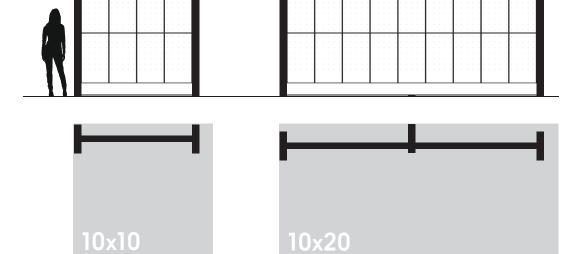
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#### **SAMPLE USES**



#### **RETAIL STRUCTURES**

Double sided wall storage provides a premium in storage space vs. overall store square footage.



10x10 space Back wall

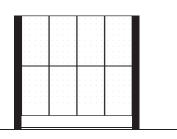
Dims: 2743mm W (9') 2438mm H (8')

Panels: 4 mywall 10x20 space Back wall

Dims: 5791mm W (19') 2438mm H (8')

Panels: 9 mywall

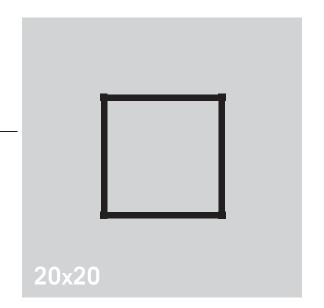
Island cubical setup provides instant dressing room with surrounding storage.



**20x20 space** Island System

Dims: 2743mm W (9') 2438mm H (8')

Panels: 16 mywall





#### **HOW THE SYSTEM WORKS**

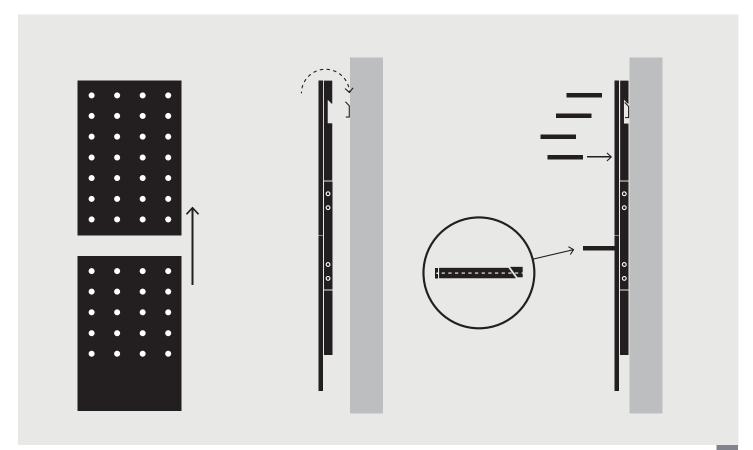
#### myWall locking pin system

This patent pending locking pin system allows users to use both the front or the back of the wall panels for product display, storage, and marketing surface.

With the use of locking pins, the structure becomes a safe display surface for multiple objects on display.

Pins work on both the front and back of the wall system, providing extra storage behind your wall.





#### **PANEL SPECIFICATIONS**

myWall panels are produced in 2 colors - natural or white wash.



#### **GENERAL PRODUCT SPECS:**

Height: 2160mm Width: 600mm Depth: 72mm

Pin Hole Diameter: 16.3mm Pin Hole Depth: 38mm Weight: 23 kilogram

Back of myWall detail



#### French cleat section



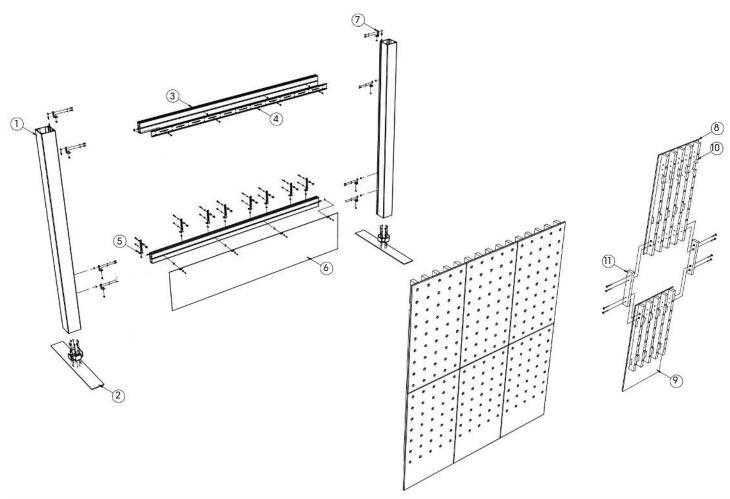
#### Locking Pin



#### PRODUCT STRUCTURE DETAILS

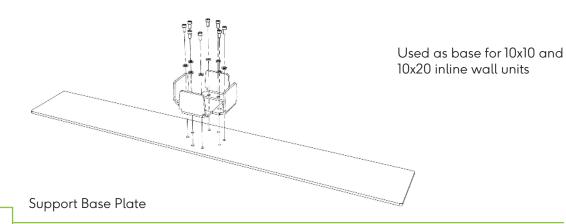
#### **Product Items List**

- 1 Vertical Tower Support
- 2 Support Base Plate
- **3** Horizontal Support Beam
- 4 French Cleat Bracket
- 5 Lower Wall Locking Plate
- **6** Skirt
- 7 Horizontal Support Bracket
- 8 myWall upper panel
- 9 myWall lower panel
- 10 myWall vertical support
- myWall upper/lower connector

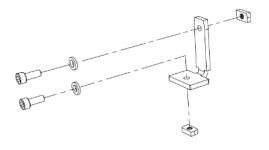


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#### **ITEMS**



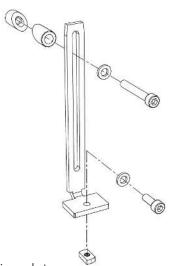
2



Used for locking horizontal supports onto vertical tower supports.

Horizontal Support Bracket

7

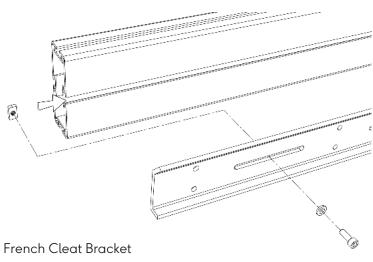


Used for locking lower section of myWall panels into the lower horizontal support beam

Lower wall locking plate

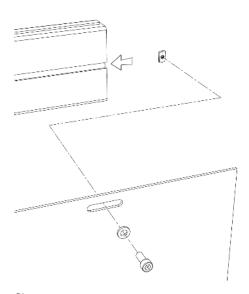
### $my \, Wall.$

#### **ITEMS**



Cleat is used to hold myWall panels and is mounted directly to upper horizontal support beam.

4

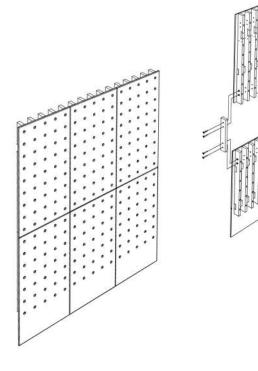


Lower skirt mounts directly to lower horizontal support beam.

Skirt

6

#### **ITEMS**



myWall panels attach as an upper and lower section, that then hang onto upper horizontal support beam with the use of the french cleat.

myWall Panels (upper/lower sections)

8/9

# RENEWABLE RESOURCES

The myWall system uses rubber wood, a renewable and sustainable byproduct of the latex industry.

**Reduce:** We work with our manufacturing partners to ensure we are leaving as small a carbon footprint as possible.

**Re-use:** Our products are durable and designed to last, cutting down the need to discard our products and purchase new ones.

**Recycle:** Our products and components use recycleable materials.



myWall is a registered trademark and patented design of Thinkterior Co. Ltd, Thailand

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